



VENICE INSTITUTE for
PERFORMING ARTS

ELEVATE THE ARTS EMPOWER THE FUTURE

The Venice Institute for the Performing Arts (VIPA) is a 501(c)(3) nonprofit enriching the community through world-class entertainment, arts education, and premier venue management at the Venice Performing Arts Center (VPAC). We inspire audiences, cultivate young talent, and create exceptional event experiences.

WHY SPONSOR VIPA?

- **Education** – Support hands-on career training through our **Apprenticeship Program and Learning Lab**, equipping students with essential skills for success in the performing arts and beyond.
- **Entertainment** – Help bring **exclusive tribute acts and premier touring productions to VPAC**—unforgettable performances that make our region a cultural hub.
- **Venue Management** – Support VPAC as a vital space for **local nonprofit organizations** that may not otherwise have access to a professional performance venue.

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www.VenicePerformingArtsCenter.com

SPONSORSHIP OPPORTUNITIES

TITLE SPONSORSHIPS

Enjoy **exclusive season-long recognition** with naming rights, premium logo placement, high-impact marketing benefits, and on-site brand activations that connect you directly with our engaged audiences.

'25-26 SEASON SPONSOR

\$25,000

Naming rights for the season with premium logo placement

SERIES SPONSOR

\$10,000

Naming rights for a specific performance series (2+ shows) and branded marketing exposure

INDIVIDUAL SHOW SPONSOR

\$5,000

Single show recognition, logo on marketing materials, and pre-show acknowledgment

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Investment	Key Benefits
VIP Lounge Naming Rights	\$7,500	Brand the VIP Lounge with your company's name and logo
Valet Sponsor	\$5,000	Custom signage and branded valet tickets
Program Book Sponsor	\$3,500	Full-page ad, name on '25-26 Season program cover and branding in key program sections
Back of Ticket Sponsor	\$2,500	Your logo on every printed ticket sold for the season
Program Acknowledgments	\$1,000	half-page ad, email recognition, website logo placement
Community Partner Sponsor	\$500	Logo in the program, website recognition, social media shoutout
Digital Marketing Sponsor	\$250	Logo placement in VIPA pre-show announcements.

THE IMPACT OF YOUR SPONSORSHIP

Brand Visibility – Reach thousands of engaged patrons.

Community Goodwill – Align with arts, education, and culture.

Exclusive Benefits – VIP access, marketing exposure, and premier recognition.