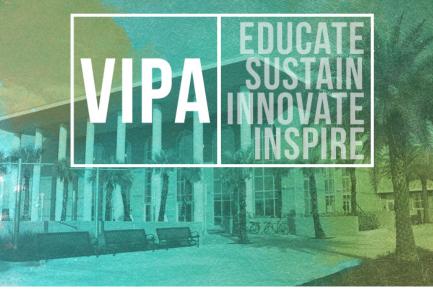
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# An opportunity for mutual growth.





# **VIPA'S MISSION**

The non-profit organization, Venice Institute for Performing Arts (VIPA), *sustains* the local arts community through *innovative educational* programs and *inspires* the local community with first-class entertainment. **CAPTIVE AUDIENCE** 

55,000+ people attended events at the VPAC during the 2017/2018 season
10,000 of these attendees were new patrons

36% of attendees are permanent Venice residents42% visitors from out-of-state

20% growth of attendance from year-to-year.

In calendar year 2017, VIPA oversaw a total of **163 events** in the VPAC.

MARKET REACH 2,142,066 total reach for the 2017/2018 season

Every **\$10,000** in sponsorship could provide an *additional* **340 hours** of hands-on training and educational workshops for VIPA's student apprentices.

# **LEVELS OF SPONSORSHIP**

Become a member of the VIPA family, and join in the many benefits of our ever-growing organization.

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
\$20,000 +	\$10,000-\$19,999	\$5,000-\$9,999	\$2,500-\$4,99 <mark>9</mark>	\$1,000-\$2,499
• A <b>custom brick</b> engraved with your company's name permanently installed	• Customizable distribution of up to <b>5,000</b> of your company's promotional items	• Two (2) complimentary tickets to be used at your discretion throughout VIPA's 2018/2019 season	<ul> <li>Your company logo displayed on Pre-Show</li> <li>lobby screens, viewed by</li> <li>40,000+ patrons</li> </ul>	• <b>Premier access</b> to special events, season tickets, and <i>exclusive</i> opportunities
in the VPAC courtyard • Customizable	• Two (2) complimentary	<ul> <li>Your company logo displayed on VIPA's</li> </ul>	<ul><li>annually</li><li>Premier access to special</li></ul>	• Recognition of sponsorship in the
distribution of up to <b>10,000</b> of your company's	<b>tickets</b> to be used at your discretion throughout VIPA's	website, linking to your website	events, season tickets, and exclusive opportunties	VIPA 2018/2019 Season Program
promotional items	2018/2019 season	• Your company logo displayed on Box Office	• Recognition of sponsorship in the	• Access to VIP Lounge before shows, including
• Four (4) complimentary tickets to be used at your	<ul> <li>Your company logo displayed on VIPA's digital and print</li> </ul>	advertising screens, viewed by <b>55,000+</b> patrons annually	VIPA 2018/2019 Season Program	use of a Keurig and coffee/tea selection
discretion throughout VIPA's 2018/2019 season	<ul><li>advertising materials</li><li>All sponsorship</li></ul>	• All sponsorship benefits from lower	<ul> <li>Access to VIP Lounge before shows, including use of a Keurig and</li> </ul>	
<ul> <li>Your company logo displayed on VIPA's</li> </ul>	benefits from lower levels included	levels included	coffee/tea selection	
digital and print advertising materials				
<ul> <li>All sponsorship benefits from lower levels included</li> </ul>				

# **5 REASONS**

## TO SUPPORT THE PERFORMING ARTS IN YOUR COMMUNITY

#### THIS IS YOUR VENUE

The VPAC was built with the intent to make Venice a place for recreation and the arts year-round. The VPAC exists for your enjoyment.





## IMPACT THE LOCAL ECONOMY

Put Venice on the map and make it a true destination for the arts! You make Venice a community we continue to be proud of.

#### **INVEST IN STUDENTS' FUTURE**

Ignite creativity and innovation in our students. Your support allows our students to look toward the future. VIPA currently has **5 educational programs** funded by sponsorships and donations.





### **UNIFY OUR COMMUNITY**

The VPAC is a place where we can come together as a community to celebrate, no matter our differences. Your support brings us together.

## SUSTAIN THE VPAC

Help us keep the performing arts in Venice! Without your generosity and support, programming at the VPAC will cease to exist. YOU make our success possible!



During the 2017/2018 season, VIPA had a **\$1,850,000** direct impact on the local economy.